



VIEWSCAPE: *A Progressive Vision*

A privately owned company with a track record spanning over three decades, Australian owned blind manufacturer Viewscope is building a solid future based on core values of continuous improvement, progressive thinking and collaboration.

Established 34 years ago, Viewscope is an in-house manufacturer of 10 blind categories across both indoor and outdoor classifications, as well as a wide range of curtain tracks; it also offers a broad selection of over of 2,000 fabrics, 900 of which are continually stocked, confirms national sales and marketing manager Andrew Rundle.

“Employing 150 staff, 120 of whom are accredited with Certificate III or higher in manufacturing, Viewscope is running multiple shifts through its 7500 square meter factory floor space,” he adds.

“Our operation is committed to lean manufacturing practice, leveraging high level, in-house engineering to create high quality product to short lead times. Thanks to state-of-the-art production equipment and systems structured to facilitate the highest standards of product assessment and design refinement, Viewscope’s embedded quality assurance regime ensures every product is individually inspected for operation and appearance.”

“Viewscope also operates its own transportation fleet. With semi-trucks loading and leaving daily for all geographical locations, the company is fully committed to guaranteeing customers’ requirements are met, not just from a product perspective, but also in terms of logistic delivery.”